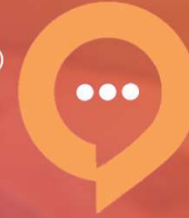




# ChatPays<sup>®</sup>



*Say Hello to the World*

# Marketing Plan





There are over 7 billion people on this planet  
who all share something in common:

*Chatting to each other every day  
makes us happy. 😊*

*Getting paid for it every day  
should make us ecstatic!*



Over *2.5 billion* people have at least one messaging app installed and millennials now spend more time on smart phones sending instant messages than using social networks.

Today,  
many teens and young adults are slowly moving away from social media and are looking towards chat apps as their primary source for communication.

Many are also looking for ways to earn and make consistent money on the side, but with such busy lives most find it hard to make the time.





# Welcome to ChatPays

Exchange messages, pictures, videos and make voice or video calls and more...

Upgrade to more features and get a free entry into our rewards program that pays. Start a conversation...  
Get paid!



Send a few messages or invites and make great things happen! Where better to turn to for a fun and a safe place to connect?

Available for download on Apple App Store and Google Play Store



**We aim to become the pioneer for everyday people across the world who are looking to earn from a simple social but lucrative messaging app.**

**Share with your friends and make new friends.  
We value friendship and reward loyalty.**

**Try our 6 fantastic upgrade options for an enhanced chat experience.**





# Bronze \$10



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

***\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.***



# Silver \$25



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

**Gift Code**

***\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.***





# Gold \$50



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

**Gift Code**

**Night Mode**

***\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.***





# Platinum \$100



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

**Gift Code**

**Night Mode**

**Customise Theme + Shake Phone Feature**

***\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.***

\*Terms and Conditions apply

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# Diamond \$500



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

**Gift Code**

**Night Mode**

**Customise Theme + Shake Phone Feature**

**Multi-Language Support**

***\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.***

\*Terms and Conditions apply





# Diamond Plus \$1000



**Standard Features include:**

**(Voice/Video calls, IM, File Sharing, Voice Recording, Broadcast and Group Chat)**

**End to End Encryption**

**Multiple Group Admins**

**Clear Chat and Mute (Group and Individual)**

**Restore Deleted Messages**

**User Privacy (Last Seen and Status Hide)**

**Gift Code**

**Night Mode**

**Customise Theme + Shake Phone Feature**

**Multi-Language Support**

**Video Group Call**

*\*Earn 5% from each friend that upgrades to this level from our Free Rewards Program.*

*\*Terms and Conditions apply*



# Rewards Program

*3 Awesome Earning Bonuses*

- ① **Friends Bonus**
- ② **Matching Bonus**
- ③ **Chat Bonus**







# Rewards Program

When you upgrade to one of our 6 upgrade options, you get placed in a friends tree.

This is a free entry into our rewards program where you get paid every time a friend unlocks some of the features from the 6 upgrade options that you also have. This is called 'Friends Bonus'

You get paid 5% from each level.  
For example 5% from the Diamond Plus (\$1000) is \$50







# Matching Bonus

## An example of Matching Bonus

If your personal friend earns \$200 from the Bronze, \$100 from the Silver, \$50 from the Gold and he earns \$20 from Chat Bonus.

From the Bronze: You will receive up to 10%

From the Silver: You will receive up to 20%

From the Gold: You will receive up to 30%

So now lets calculate your total Matching Bonus

10% of \$200 is \$20 and 20% of \$100 is \$20 and 30% of \$70 (\$50 + \$20 Chat Bonus) is \$21

The total Matching Bonus you have earned is \$61

Note: Chat Bonus earnings is added to the total of the highest upgrade level  
(Personal friend is a friend that is directly sponsored by you)





# Rewards Program

This is called the 'Friends Bonus' and you will continue to receive this, up to 10 levels deep!

The Rewards Program is a lucrative plan designed as a 3 x 10 Forced Matrix.

Meaning you invite your 3 best friends and they invite their 3 best friends.





# Rewards Program

So everyone brings in 3 friends, and if your friends run out of friends to invite? You have a fourth friend that wants to join? They will be placed in the next available place.





# Rewards Program

**You**

**On Level 1 - 3 friends**

**On Level 2 - 9 friends**

**On Level 3 - 27 friends**

**On Level 4 - 81 friends**

**On Level 5 - 243 friends**

**On Level 6 - 729 friends**

**On Level 7 - 2,187 friends**

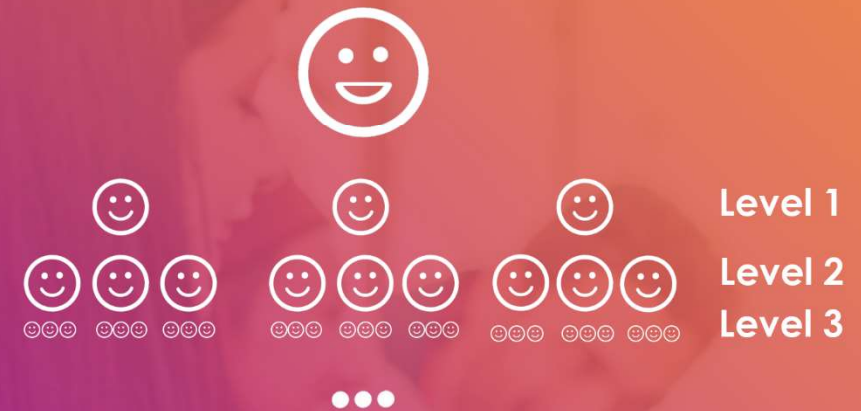
**On Level 8 - 6,561 friends**

**On Level 9 - 19,683 friends**

**On Level 10 - 59,049 friends**

**Total: 88,572 friends in a 'Friends Tree'**

**There is a Friends Tree for each of the 6 upgrade options (Total of 6 Friends' Trees)**







# Friends Bonus

5% up to 10 levels from each of the 6 upgrade options

(5% is from each friend whether a direct or indirect referral AND including spillover)

Bronze

Silver

Gold

Platinum

Diamond

Plus  
Diamond

Level 1 5%  
Level 2 5%  
Level 3 5%  
Level 4 5%  
Level 5 5%  
Level 6 5%  
Level 7 5%  
Level 8 5%  
Level 9 5%  
Level 10 5%

Level 1 5%  
Level 2 5%  
Level 3 5%  
Level 4 5%  
Level 5 5%  
Level 6 5%  
Level 7 5%  
Level 8 5%  
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Level 3 5%  
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Level 6 5%  
Level 7 5%  
Level 8 5%  
Level 9 5%  
Level 10 5%

Level 1 5%  
Level 2 5%  
Level 3 5%  
Level 4 5%  
Level 5 5%  
Level 6 5%  
Level 7 5%  
Level 8 5%  
Level 9 5%  
Level 10 5%

6 upgrade options





# Matching Bonus

**Up to 60% from each direct referral**

(This is calculated from your direct referral friends' total income value)

Bronze

**10%**

Silver

**20%**

Gold

**30%**

Platinum

**40%**

Diamond

**50%**

Plus  
Diamond

**60%**



# Matching Bonus

## An example of Matching Bonus

If your personal friend earns \$200 from the Bronze, \$100 from the Silver, \$50 from the Gold and he earns \$20 from Chat Bonus.

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The total Matching Bonus you have earned is \$61

Note: Chat Bonus earnings is added to the total of the highest upgrade option (Personal friend is a friend that is directly sponsored by you)





# Chat Bonus

This is a daily 'Chat Bonus'

The Chat Bonus is calculated from your daily chat activity, so the more you chat, the more you earn.

Free members can earn chat bonus too. But to unlock a higher earning potential you must upgrade to all the levels.



Bronze



Silver



Gold



Platinum



Diamond



DiamondPlus



# Earning Statement

**Success in earnings from ChatPays is not guaranteed, but rather influenced by an individual's specific efforts.**

**Not everyone will make a profit and no one can be guaranteed financial success.**





# ChatPays

*Say Hello to the World*



The success of a messaging app is measured by the size of its community and this is why we promise to reward our members that help us grow the ChatPays community.

**Get involved and Say hello to the world!**  
**We're growing fast, so we'd love you to join us!**

