Using The Market Hive WordPress Plugin

Article: *This training is about using the market hive the Market Hive Blogging System in particular the WordPress Plugin.*

*On completion it will allow you to more understand how Blogging links in with WordPress.*

- ***Training's outcomes -***

- – About Market Hive, your Blog Social Engagement action and your WordPress RSS plugin

- – Log into your Market Hive Account

- – Go to the Blogging Section in Market Hive and open the WordPress Plugin Icon

- – Configure your WP Plugin

- – Install the configured plugin into WordPress

- – Install the Market Hive Widget

- – View your content and results to make sure the posts and content are all OK.

Install WordPress onto your Domain.

The essentials of the Market Hive Social Network

Before the Market Hive WordPress plugin you could share your posts.

Open your Blog Post and below the Blog Topic the icons below become visible
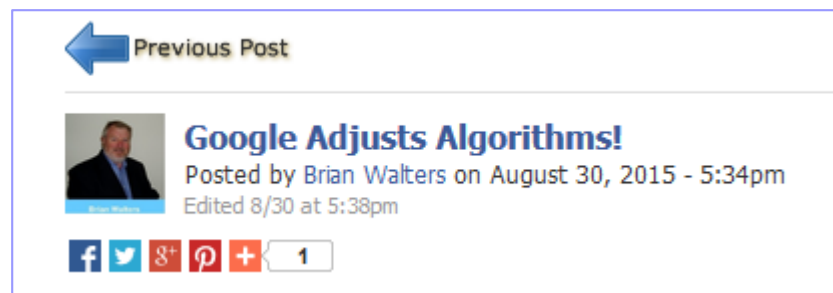
By clicking on these icons or share buttons here your Blog Article is posted on the selected social Network.

Install WordPress onto your Domain.

The essentials of the Market Hive WordPress Plugin

Note that the WordPress Plugin acts as an additional content system to your main site.

– The Plugin, so to speak "moves" your blog posts in Market Hive to the outside world to your domain and delivers more power and control to your posts.

– So now your blog posts within MarketHive become available to the public via your Domain. That's the whole idea of writing content for a blog.

– The WordPress plugin allows you to create blog posts on your WordPress site, as if you created those posts yourself on your site.

– Using this system, you can create a mix of content from other members (including groups).

– This is powerful because your domain containing the posts is now been put into the traditional "Search Engine Arena" whereas - prior to the WordPress Plugin your content was maybe just in the social arena.

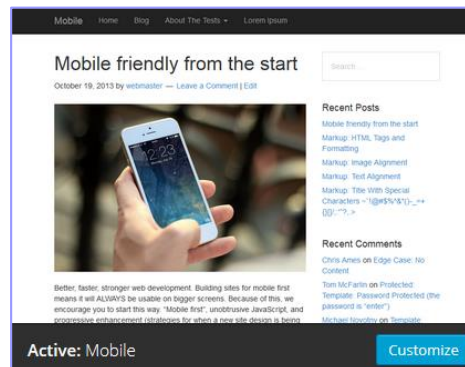# Install WordPress onto your Domain.

The essentials of the Market Hive WordPress Plugin

Initial setup of WordPress

- Install WordPress from your Domain From your Hosting Account

- Select a theme with a sidebar. This will allow you to display the Market Hive Widget. Say use the "Mobile" theme.

Configure your Market Hive WordPress Plugin.

Select a Plugin ▼ | **Configure** | **Download** | **Delete Plugin** | **Create New**

Blogging Assets

- BlogFeed Script
- BlogForum Script
- Website Widget
- Wordpress Plugin

→

Marketing with market hive- brians ma ▼ | **Configure** | **Download** | **Delete Plugin**

Edit your WordPress Plugin configuration

Plugin Name	Marketing with market hive- brians marketing.net ❓
WordPress Site URL	http://briansmarketing.net ❓
WordPress Title	Market Hive	Neural Social Marketing	Free Marketing Tools ❓
Post Category	Market Hive Social marketing ❓
Post Signature	Brian Walters Market Hive Founding Member ❓
RSS Feed(s)	● Custom ○ RSS Cocktail ❓

Stephen Hodgkiss ✕ Business Promotion Using Market Hive ✕
Valerie Walters ✕ David Ogden ✕ Brian Walters ✕

Number of Posts | 5 ▼ ❓

Update Plugin

Select "Create New" or Select an existing Plugin from the list box

Enter Plugin name for admin purposes only

Enter your domain URL. You can use folders and subdomains

Enter your WP title using you sites keywords

Enter your Post category

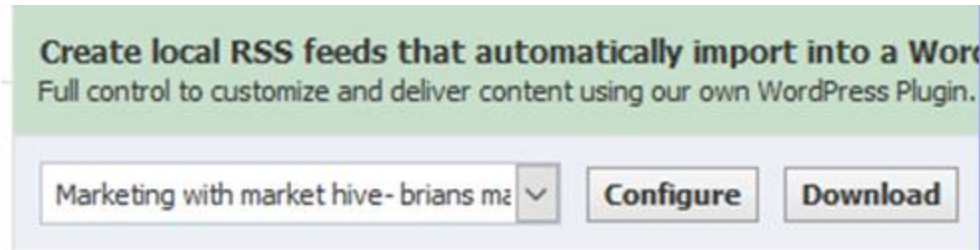Enter your blog username, blog sharing names

Select the Number of Posts you want to display.

Finally click Update Plugin Button to save the plugin content

Download the Market Hive WordPress Plugin.

Create local RSS feeds that automatically import into a Word
Full control to customize and deliver content using our own WordPress Plugin.

Marketing with market hive- brians ma ∨ | Configure | Download

Select the Plugin you wish to "Download" from the list box

This plugin will be saved into your Windows Download folder by default

Note:
The zip file which is the plugin file has a specific name. Do not alter the name nomenclature otherwise the file may not install in WordPress properly.

"your MarketHive username"-markethivewordpressplugin.zip

The quotes used above are to illustrate the file name here. Do not alter the file name in any way

Upload your Market Hive plugin.

Plugins
Installed Plugins
Users
Add New
Tools
Editor
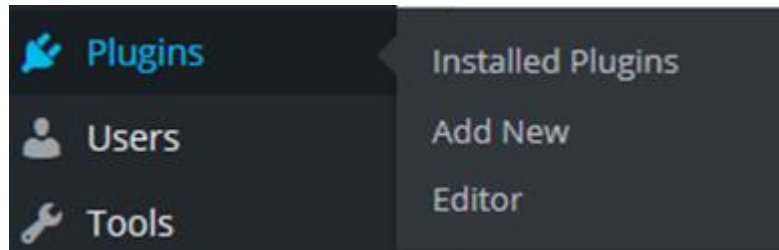
From the Plugins (as part of the WordPress Dashboard) select **Plugins – Add New**

Add Plugins Upload Plugin

And Upload the Plugin from the "download folder" on your PC or where ever you stored the file

Browse... tuneup-markethivewordpressplugin.zip

Install Now

Click Install Now then Select Activate

The Plugin is now installed and activated
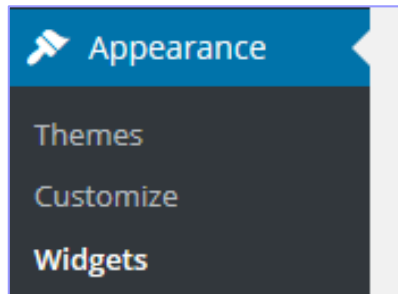
Add New
Editor

☐ **MarketHive RSS Feed Importer**
Deactivate | Edit

Integrates MarketHive Feeds into a WordPress site and creates real blog posts

Version 1.6 | By MarketHive | Visit plugin site

Users

Your Market Hive Widget can now be placed on your site if required

The widget can be placed in the side bar (or footer)

Appearance

Themes

Customize

Widgets

Now go to Widgets and move the
Market Hive Widget to your sidebar

Configure your widget with your Market
Hive Account name and Save

Primary

The main sidebar. It is displayed or
page based on the chosen layout.

MarketHive Widget: tuneup

MarketHive Username

tuneup

Delete | Close

Archives	**Calendar**	**MarketHive Widget: tuneup**
A monthly archive of your site's Posts.	A calendar of your site's Posts.	**Text: Market Hive**
Categories	**Custom Menu**	**Search: Search**
A list or dropdown of categories.	Add a custom menu to your sidebar.	**Recent Posts**
MarketHive Widget	**Meta**	**Archives**

Now open your site and go to Settings – Reader Settings

Reading Settings

Front page displays

◉ Your latest posts

○ A static page (select below)

Front page: — Select — ⌄

Posts page: — Select — ⌄

So far I have showed you how to simply use the posts to display on the main or front page
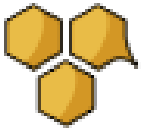
The settings here shows a Blog site with Posts Only

In a moment I will show you how to use a Page and make this Page part of your Menu system so you can display your market Hive posts there.

This allows you to have a permanent "Front Page" detailing your blog
Plus
An additional Pages showing your Blog Posts

Your Market Hive Widget can now be placed on your site if required

My site with Widget
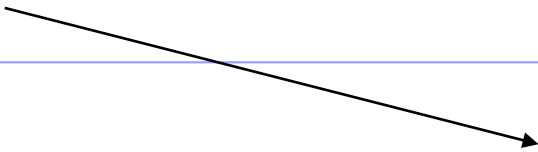
markethive
WE MAKE WORDPRESS BETTER

The Free Social Network For Entrepreneurs

Use your social account to register for a free MarketHive account.

* We do not store, sell, share or make any of your information available to anyone. We take protecting your privacy serious.

Blogging Assets

BlogFeed Script
BlogForum Script
Website Widget
Wordpress Plugin

Also The Website Widget code can also be used for non WordPress sites
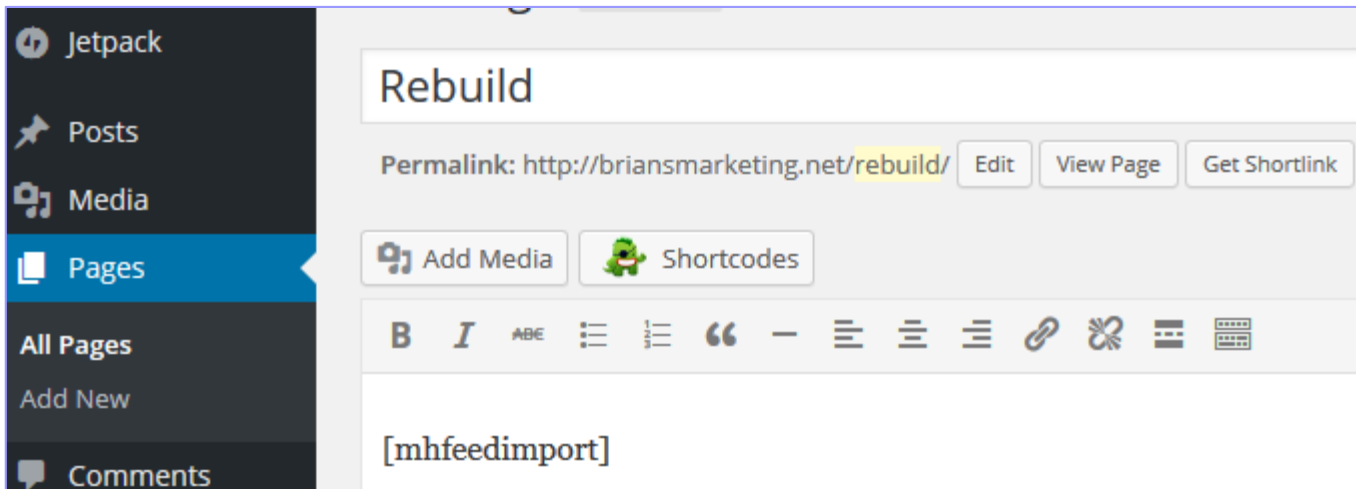
There are 2 ways to import the Posts from Markethive.

The posts are regenerated twice a day.

One way to "activate the Posts manually" (you only need to do this once) is to create a "Page" containing the short code [mhfeedimport]

This <u>Page should not be part of your menu system</u>, but rather some page only you know and you simply load in your browser.

In your Browser enter the rebuild page: - http://mysite.com/rebuild/

Your Market Hive Widget can now be placed on your site if required

My site with Posts and Widget

MH upgrades

September 8, 2015 by Brian | Edit

Time for Change Sailors quite often use the saying Time and tide wait for no one So it is inevitable that as time passes online systems need updating and MarketHive although relatively new is no exception and already being enhanced. the incredible growth in mobile products and apps bake it essential that all sites are ... [Read more...]

Posted in: Market Hive Social marketing

Google Adjusts Algorithms!

August 30, 2015 by Brian | Edit

Google will always be adjusting its algorithms! That action is as predictable as buying fresh bread tomorrow. Nobody knows when Google updates happen, except Google. Everybody is on board though trying to grab whatever piece of return they can from Google Organic results. Hey, it's free, what else do you want? If you are a ... [Read more...]

markethive
WE MAKE WORDPRESS BETTER

The Free Social Network For Entrepreneurs

Use your social account to register for a free MarketHive account.

f   g+

* We do not store, sell, share or make any of your information available to anyone. We take protecting your privacy serious.

Blogging Assets

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- Website Widget
- Wordpress Plugin

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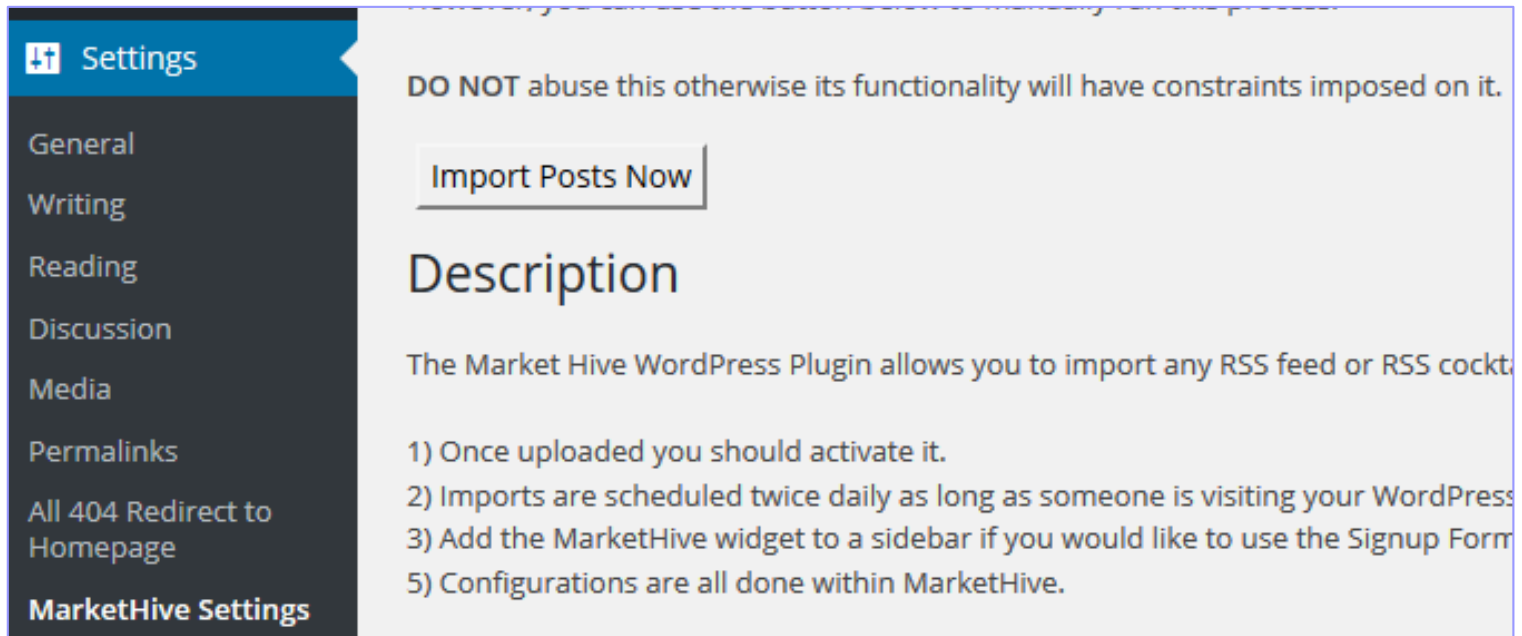
The second way to generate your Post Pages:

IS go to the Markethive Settings Page and use the "Import Post Now" button. You normally need to do this once ever.

On the other hand – say you changed links or content in some way of some posts and you need to reload them!

You can delete all the posts in the WordPress Posts area. This actions removes all the posts, both correct and otherwise. Also delete from trash before using the post function again.

AND NOW Important "Empty the Trash Before using the import function again."

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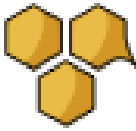
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Plus
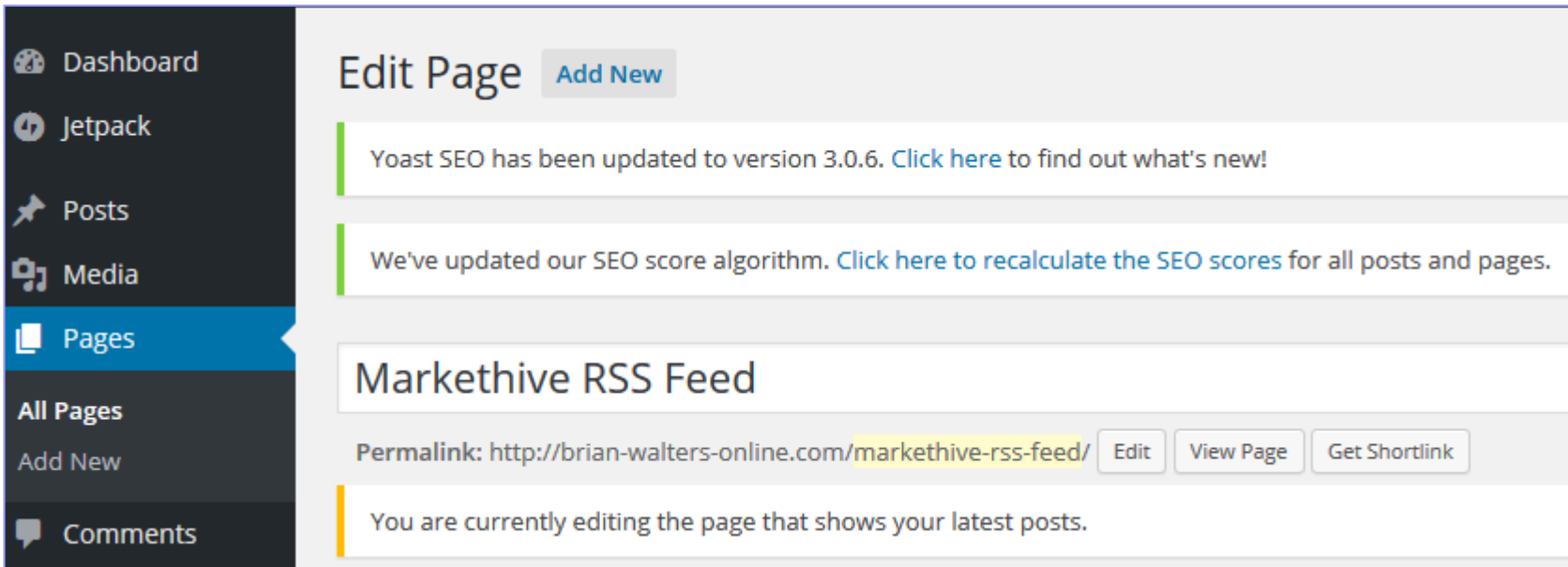An additional Pages showing your Blog Posts

Placing Blog Posts In Your Menu System

Here are the steps to have your Posts appearing on a separate page

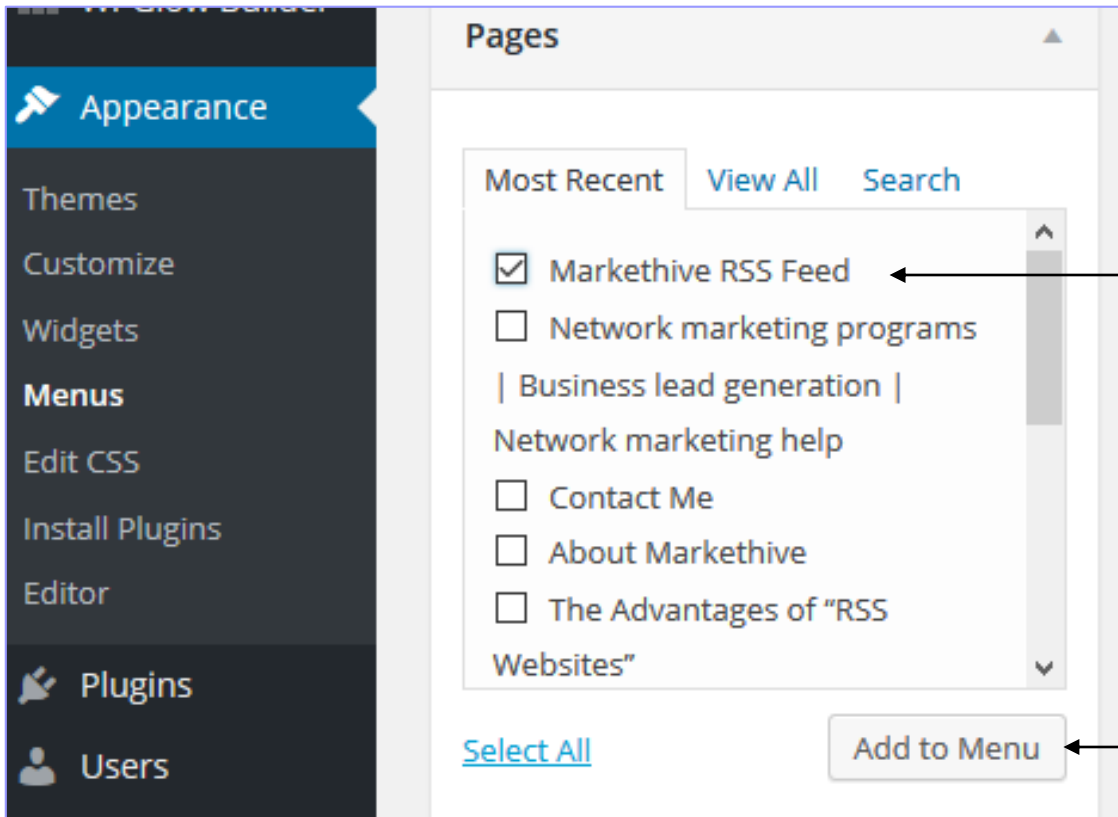Make a new page. It needs no content but just a Page Name say "/markethive-rss-feed."

Next - Save this page.

Now go to your Menu section and include this new page in your Menu

Placing Blog Posts In Your Menu System

Pages ▲

Appearance

Themes

Customize

Widgets

Menus

Edit CSS

Install Plugins

Editor

Plugins

Users

Most Recent   View All   Search

☑ Markethive RSS Feed

☐ Network marketing programs

| Business lead generation |

Network marketing help

☐ Contact Me

☐ About Markethive

☐ The Advantages of "RSS

Websites"

Select All   Add to Menu

Now go to your Menu section and include this new page in your Menu

Now select:

"The Add to Menu" button

Save your New Menu

Placing Blog Posts In a Page within your Menu System

Menu Name   Menu-1

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of

Markethive - Neural Social Marketing	Page ▼
Markethive Features	Page ▼
Alpha Founder Membership	Page ▼
About Markethive Video	Page ▼
Network marketing programs | Business lead generation | Network marketing help	Page ▼
Markethive RSS Feed	Page ▲

Navigation Label   Title Attribute
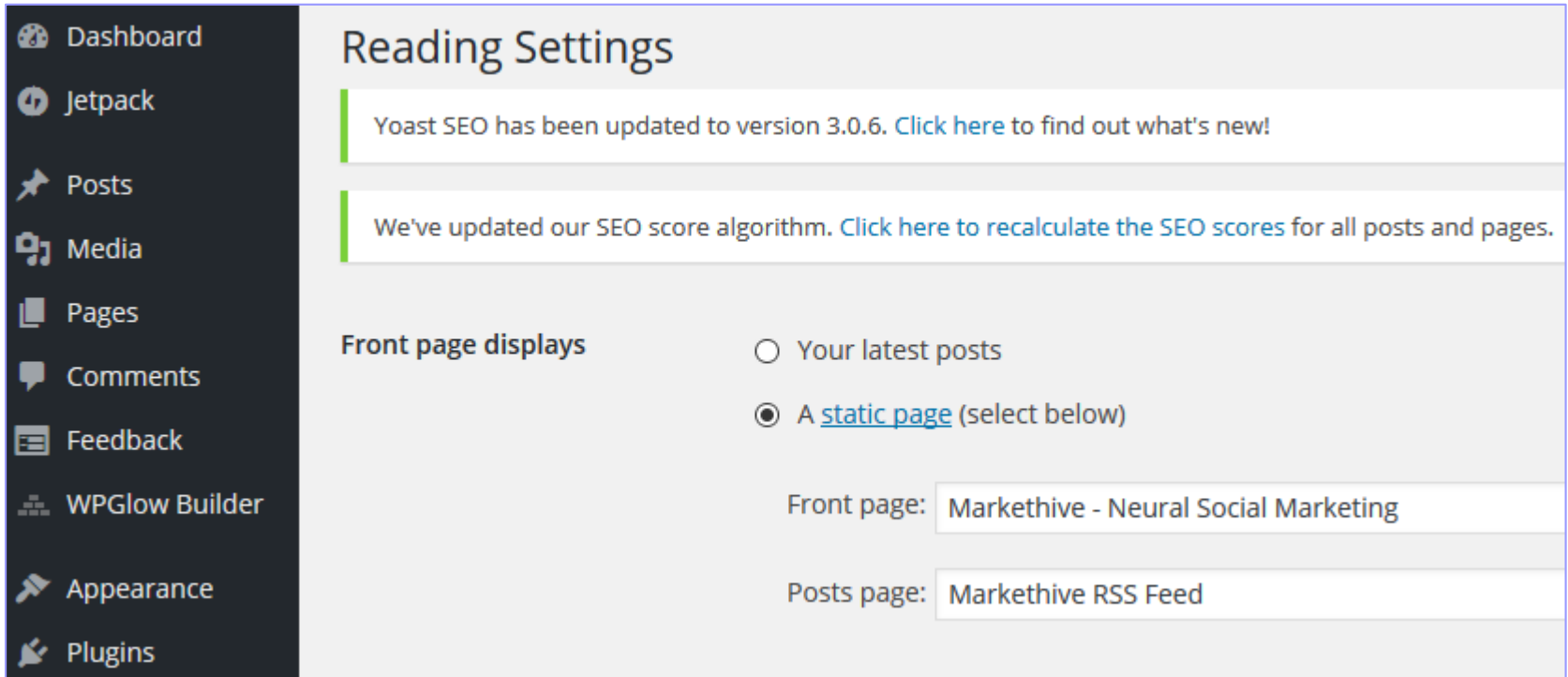
Markethive RSS Feed

Give this blank page a Navigation Label

Markethive RSS Feed

And save your new Menu

Next check your site to see if the label is spelt correctly and in the right place

Placing Blog Posts In Your Menu System

Dashboard
- Dashboard
- Jetpack
- Posts
- Media
- Pages
- Comments
- Feedback
- WPGlow Builder
- Appearance
- Plugins

Reading Settings

Yoast SEO has been updated to version 3.0.6. Click here to find out what's new!

We've updated our SEO score algorithm. Click here to recalculate the SEO scores for all posts and pages.

Front page displays
- ○ Your latest posts
- ◉ A static page (select below)

Front page: Markethive - Neural Social Marketing

Posts page: Markethive RSS Feed

Finally alter your "Settings" section to now include your:
Front Page Navigation Label and Your Posts Page Navigation Label

Markethive – Neural Social Marketing   **Markethive Features**   **Alpha Founder Membership**

Network marketing programs | Business lead generation | Network marketing help   **Markethive RSS Feed** ←

Menu item Here

That's all folks

Market Hive information see: http://brian-walters-online.com